

## Partnership

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**Academy of  
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Erasmus Plus – Key Action 2 Strategic  
Partnerships for vocational education  
and training

## START UP BIO

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PROJECT START AND STOP DATE:  
NOV 3, 2019 - NOV 2, 2021



## PROJECT ACTIVITIES

### 1- DIDACTIC DIGITAL RESOURCES FOR VIRAL TRAINING IN ORGANIC AGRICULTURE

Design of videos and infographics, which can create a path training useful to guide step by step targets in all phases of the start-up or conversion process business.

### 2- INNOVATIVE TRAINING PATHS FOR NEW ORGANIC FARMERS

Activation and testing of e-learning courses for young people farmers or aspiring ones, where experienced teachers and tutors will accompany the trainees along the path of construction of a «360-degree Start Up Bio».

### 3- EUROPEAN VIRTUAL INCUBATOR FOR ORGANIC AGRICULTURE

Support services for new start uppers: i.e. personalized consultancy, mentorship/coaching, incubator programmes, business angels programmes.



## Project in a nutshell

The aim of the project is to support and facilitate transition and innovation processes of rural enterprises, accompanying them to conversion, from a traditional production to an organic one, offering to the prior targets (youngsters interested in becoming bio farmer and entrepreneurs interested in adopting bio agriculture) high quality training opportunities, promoting ICT-based learning (self-tutorial and e-learning paths).

### Main objectives of the project

#### New well trained farmers

They will become as agents for a change of management processes in the agricultural sector, actively participating as ambassadors in dissemination of a culture of organic production and sustainable development.

#### New European virtual Bio Incubator

Will guarantee the consultancy services provided to the targets. It is designed and implemented by the partnership and embedded within the accompanying service provided on the field by each partner in its own local/regional context.



## Expected Impact

- Reinforcement of business-education partnerships for testing of innovative training services for professional qualification of organic farmers
- Supporting the development of sustainable agriculture.
- Dissemination of a Culture of Organic Agriculture
- Dissemination of knowledge for supporting correct transition processes from conventional to bio agriculture
- Development of innovative training methodologies and tools
- Activation of multi-stakeholder network
- Reinforcement of a Mediterranean Rural Identity