

ERASMUS+ Project START UP BIO

Virtual Incubator



Service 01: Access to the Organic Farmer Community

The Incubator will function as a meeting Hub where a virtual community of European organic farmers will be created. Here it will be possible for the Startup Bio incubatees to discuss, ask for advice and share experience and expertise. **4 months**

Date	Time (CET)	Partner
12/07/2021	11:00 am - 1:00 pm	Agrobio
16/09/2021	11.00 am - 1.00 pm	Centofarm & Naturasi & Federbio
11/10/2021		IFOAM Greece

Service 02: Mentoring on the Organic Farm Business plan

The Academy of Entrepreneurship will provide the necessary tools and methodologies to build a successful business plan using Business Model Canvas. **4 months**

There will be **2 scheduled mentoring sessions/incubatee** and **1 plenary session**. The 25 sessions will be organised **twice a week (Tuesday and Friday)**.

Starting date: **02/07/2021**

Time (CET): **1:00 pm - 3:00 pm**

Service 03: Identification of agricultural land for organic farm production

Addressed to those wishing to build their own new business, this service will provide them with advice and support from experts in the field, directly on site. **4 months**

Date	Time (CET)	Partner
08/07/2021	11:00 am - 1:00 pm	Agrobio
15/09/2021		Agrobio
23/09/2021	11.00 am - 1.00 pm	Federbio
18/10/2021	11.00 am - 1.00 pm	Federbio

Service 04: EU Legal regulations for the organic sector

This concerns technical expertise in what legal requirements are necessary for entry into particular markets, including EU legislation for the organic sector in agrifood and farming.

4 months

Date	Time (CET)	Partner
13/07/2021		Academy of Entrepreneurship
29/09/2021		Academy of Entrepreneurship

Service 05: Marketing Strategy and Sales Channels

Support to the definition and development of the marketing strategy and identification of product sales channels. **4 months**

Date	Time (CET)	Partner
01/07/2021	10:30 am - 12:30 pm	Agrobio & Ecovalia
16/07/2021	10:30 am - 12:30 pm	Agrobio & Ecovalia
24/09/2021	10:30 am - 12:30 pm	Agrobio & Ecovalia
27/10/2021	10:30 am - 12:30 pm	Agrobio & Ecovalia

Service 06: Access to finance on the Pre-seed and Start Up phase

Through support in the preparation of presentations (pitching) to attract investors. **4 months**

Date	Time (CET)	Partner
20/07/2021		Academy of Entrepreneurship & Aephoria
22/09/2021		Academy of Entrepreneurship & Aephoria
26/10/2021		Academy of Entrepreneurship & Aephoria

Service 07: Leadership

Incubatees will be mentored by professionals and experts of the partner organizations to set and achieve challenging goals, take fast and decisive action when needed, outperform the competition, and inspire others to perform at the highest level they can. **4 months**

Date	Time (CET)	Partner
19/07/2021	11.00 am - 1.00 pm	Federbio & Centofarm
02/09/2021		Agrobio
20/09/2021		Ecovalia
19/10/2021		Academy of Entrepreneurship & Aephoria

Summary Timeline

JULY			
DATE	TIME (CET)	SERVICE	RESPONSIBLE PARTNER
1/7/2021	10:30 am - 12:30 pm	5	Ecovalia & Agrobio
8/7/2021	11:00 am - 1:00 pm	3	Agrobio
12/7/2021	11:00 am - 1:00 pm	1	Agrobio
13/7/2021		4	AKEP
16/7/2021	10:30 am - 12:30 pm	5	Ecovalia & Agrobio
19/7/2021	11:00 am - 1:00 pm	7	Federbio & Centofarm
20/7/2021		6	AKEP & Aephoria

SEPTEMBER			
DATE	TIME (CET)	SERVICE	RESPONSIBLE PARTNER
2/9/2021		7	Agrobio
15/9/2021		3	Agrobio
16/9/2021	11:00 am - 1:00 pm	1	Centofarm & Naturasi & Federbio
20/9/2021		7	Ecovalia
22/9/2021		6	AKEP & Aephoria
23/9/2021	11:00 am - 1:00 pm	3	Federbio
24/9/2021	10:30 am - 12:30 pm	5	Ecovalia & Agrobio
29/9/2021		4	AKEP

OCTOBER			
DATE	TIME (CET)	SERVICE	RESPONSIBLE PARTNER
11/10/2021		1	IFOAM Greece
18/10/2021	11:00 am - 1:00 pm	3	Federbio
19/10/2021		7	AKEP & Aephoria
26/10/2021		6	AKEP & Aephoria
27/10/2021	10:30 am - 12:30 pm	5	Ecovalia & Agrobio

Thank you !



Aephoria^{onet}

