

# Terms and Conditions of Participation in the Startup Bio Virtual Incubator Programme

## 1. INTRODUCTION

The Startup Bio Virtual Incubator programme represents the 3<sup>rd</sup> Intellectual Output of the 'Start Up Bio' project, co-funded by the Erasmus+ Program of the European Union. The consortium consists of CENTOFORM SRL (IT), FEDERBIO SERVIZI SRL (IT), VALOR ECOLOGICO CAAE (ES), FiBL Europe - Forschungsinstitut für biologischen Landbau in Europa (BE), the Academy of Entrepreneurship (GR), and AGROBIO (PT).

## 2. DESCRIPTION AND PURPOSE OF THE PROGRAMME

The **Startup Bio Virtual Incubator** functions as a meeting Hub where a virtual community of European organic farmers will be supported and created. There, it will be possible for the selected 12 incubatees organic farmers to discuss, ask for advice, mentorship and share experience and expertise.

The Programme concerns:

- Rural enterprises
- Startups of the agri-food organic sector
- Youngsters interested in becoming organic farmers
- Entrepreneurs interested in adopting bio agriculture

The Program consists of seven (7) services with a total duration of **seventy-six (76)** hours:

- Service 1: entitled 'Access to the Organic Farmer Community', lasting six (6)
- Service 2: entitled 'Mentoring on the Organic Farm Business plan', lasting thirty-six (36) hours.
- **Service 3**: entitled 'Identification of agricultural land for organic farm production', lasting **eight (8) hours.**
- Service 4: entitled 'EU Legal regulations for the organic sector', lasting four (4) hours.
- Service 5: entitled 'Marketing Strategy and Sales Channels', lasting eight (8) hours.
- **Service 6**: entitled 'Access to finance on the Pre-seed and Start Up phase', lasting **six (6) hours.**
- Service 7: entitled 'Leadership', lasting eight (8) hours.





Start Up Bio Project Number: 2019-1-IT01-KA202-007492



The 12 selected incubates should attend the entire Programme live (via Zoom) and watch for review purposes the recorded sessions available on the <u>Startup Bio Virtual Incubator platform</u>.

## 3. REGISTRATION PROCEDURE & TUITION FEE

- 3.1 Applications for participation are submitted only electronically through the <u>website</u>. There is no fee for the application to participate.
- 3.2 The deadline for registrations in the Program is June 18, 2021.
- 3.3 12 aspiring organic entrepreneurs in total will be selected to participate in the incubator program. The finalists will be determined according to the evaluation of their application and the pitching session.
- 3.4 Knowledge of the English language should be at least level B1 (according to the European reference framework) as a prerequisite for the follow-up of the program.

### 4. VENUE OF THE PROGRAM

The sessions are conducted remotely through the <u>Start Up Bio Virtual Incubator</u> platform, using the ZOOM platform for the synchronous live sessions and they are recorded for any incubatee who wants to revisit the sessions or missed any of them.

### 5. DURATION OF PROGRAM

The program will be completed on **October 31, 2021.** 

## 6. COMPLETION OF THE PROGRAM – CERTICATE OF ATTENDANCE

The selected incubatees shall be deemed to have successfully attended the program and get a certificate of attendance when:

- They have attended at least **70% of the sessions** (synchronous and asynchronous)
- They have completed the questionnaire at the end of each service to achieve the minimum of the learning objectives
- They have completed the exercises assigned to them by the trainers
- They have completed the evaluation questionnaire concerning the Startup Bio Virtual incubator programme at the end of the programme.



Start Up Bio Project Number: 2019-1-IT01-KA202-007492



## 7. GENERAL OBLIGATIONS OF THE INCUBATEES

The incubatee understands and accepts that they undertake to:

- Attend the sessions of the program. If the incubatee does not attend at least 70% of the sessions of the incubator program (synchronous and asynchronous), their participation in the program shall not be considered successful and they will not be able to get a certificate of attendance.
- Respect the instructions of the trainers in each session and report to them any organisational or other problems that may be addressed

#### 8. INTELLECTUAL PROPERTY RIGHTS

Any material, trademark or other intellectual property of the program is an asset of the 'Start Up Bio' project, and it is prohibited to be reproduced, converted, copied, rented, transmitted, and broadcasted without permission.

## 9. INFORMATION PRIVACY

The incubatee is obliged to keep confidential all information on the procedures/methodologies communicated to them both throughout and after the program.

# 10. GENERAL DATA PROTECTION REGULATION (GDPR)

During the incubatee's participation in the program, the consortium will collect and process their personal data strictly for the purposes of participating in the program (receive the training material, notifications about the dates of each session, etc.).

## 11. CONTACT - TECHNICAL SUPPORT

The communication, counselling, and support of the incubatees by the trainers of each session is done electronically mainly by text message through the environment of the program. At the same time, the possibility of direct technical support to the incubatees is given. If an incubatee has a technical problem in the operation of the application, they can send a message to <a href="mainto:info@akep.eu">info@akep.eu</a> and the technical support officer will help address the problem.

The Programme Terms and Conditions are available on the https://startupbio.eu/virtual-incubator/page.



Start Up Bio Project Number: 2019-1-IT01-KA202-007492